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FOR IMMEDIATE RELEASE

Linktropy WAN Emulator Helps Ortiva Optimize Wireless Broadband Video

Apposite's Linktropy Emulates Wireless Conditions to Test Broadband Video Delivery System

LOS ANGELES, CA (August 29, 2007) — Apposite™ Technologies today announced that Ortiva Wireless is using its Linktropy WAN Emulator to simulate wireless broadband network conditions for testing and optimizing its next-generation wireless broadband video delivery system for mobile network operators and for Ortiva's Mobile Content Delivery Network (Mobile-CDN).

Linktropy WAN emulators simulate bandwidth, latency, packet loss, congestion, and other link impairments to simulate any type of wide area network. The Linktropy WAN emulation appliances uniquely combine professional-quality precision with unmatched ease-of-use at very reasonable prices.

Ortiva's technologies proactively manage the streaming mobile video viewing experience, allowing service and content providers to dramatically improve control, quality and efficiency of rich content delivery. As new mobile networks are deployed, new delivery mechanisms are required to take advantage of increased bandwidth, but also to adapt to increasing levels of unpredictability. Ortiva has demonstrated that it can provide the highest quality experience for mobile video, and is applying its experience to these new networks.

In order to test and optimize their video delivery technology, Ortiva uses the Linktropy WAN Emulator to simulate the fluctuating bandwidth, bit error rates, packet loss, and latency conditions of the wireless network. Specifically, Ortiva's engineers define a variety of network profiles in the Linktropy unit, then test the effects of these conditions on the video content delivery.

"To guarantee our service and content provider customers are able to consistently deliver an enjoyable mobile video viewing experience to users, we need the ability to emulate extreme network conditions in the lab in a repeatable fashion," said Dr. Sujit Dey, Ortiva's founder and chief technologist. "Linktropy allows us to readily input and control specific network variables, making it an invaluable tool for efficiently and effectively testing our solution against conditions similar to those we'd experience in the real RF world."

"We're proud to have been selected by Ortiva, the leader in a new generation of wireless video delivery systems, to assist in the design and development of their technology," said DC Palter, President of Apposite Technologies.

The Linktropy 4500 and 7500 series are used by network managers, software developers, networking equipment manufacturers, telecoms carriers, test labs, and military and government network designers. The Linktropy 4500 emulates links up to 155 Mbps, while the Linktropy 7500 series emulates multiple links up to 4 Gbps.

About Ortiva Wireless

Ortiva Wireless offers the industry's only commercial solution for proactive management of mobile video, allowing service and content providers to dramatically improve control, quality, and efficiency of rich media content delivery. Ortiva's Media Streamer platform extends service reach, increases network efficiency, and improves video coverage density for mobile operators. Content providers and aggregators can leverage Ortiva's innovative, hosted Mobile-CDN service to easily manage and scale video delivery, and control insertion of additional targeted viewer content, all without the need to buy equipment. And in every case, Ortiva Wireless will dynamically shape the content to give subscribers the smoothest video and clearest audio experience possible regardless of fluctuating and hostile network conditions.

To learn more about how Ortiva is accelerating mobile video delivery, visit www.ortivawireless.com.

About Apposite Technologies

Apposite Technologies makes WAN emulation easy by offering high-precision network emulation tools at reasonable prices. Apposite emphasizes ease-of-use so engineers spend time using the tools, not learning them. Apposite's Linktropy 4500 and Linktropy 7500 WAN emulation appliances simulate bandwidth, latency, loss, and other network characteristics up to 1 Gbps with fine-grained precision to provide accurate simulations of terrestrial, wireless, satellite, internet or any other type of wide-area network. *Apposite Technologies – WAN Emulation Made Easy.*

For more information, see Apposite's website at <http://www.apposite-tech.com>.