



FOR IMMEDIATE RELEASE

## **Apposite's Linktropy Assists Digital Rapids Copper C2 Technology Preview at IBC 2007**

*Linktropy WAN Emulator Aides in Demonstrating Next-Generation Data Delivery Software*

Amsterdam (IBC Trade Show) — September 7, 2007 — Apposite™ Technologies today announced that Digital Rapids is using Apposite's Linktropy WAN Emulator as part of a technology preview demonstration of Copper C2™, the next generation of the Digital Rapids Copper™ high-speed global data delivery software.

Copper C2 extends the highly regarded transfer speed, reliability and security of Copper delivery technology to add network mesh topologies, and offers a new streamlined client interface, expanded management tools, and an enhanced core architecture. Connections can be formed between any number of nodes in the network mesh, with each connection supporting multiple parallel data transfers and simultaneous send/receive. Overcoming network-inherent performance inhibitors such as latency and packet loss, Copper C2 transfers media and data files with a tremendous speed advantage over standard TCP-based technologies like FTP, and with outstanding resilience to challenging network conditions.

Apposite's Linktropy WAN emulators simulate the bandwidth, latency, loss, congestion, and other link impairments that can affect the performance of applications such as FTP over the wide-area network. Linktropy WAN emulators are easy to use and reasonably priced without sacrificing the performance and precision required of a professional test tool.

"Linktropy emulators have proven to be an excellent tool for demonstrating the benefits of our existing Digital Rapids Copper data delivery software, and now our new Copper C2 next-generation transfer solution," said Mike Nann, Director of Marketing/Communications, Digital Rapids. "The Linktropy units let us easily simulate the challenging network conditions and performance inhibitors that Copper and Copper C2 are designed to overcome, allowing potential customers to quickly and quantitatively see the advantages our solutions bring over TCP-based technologies such as FTP."

"Digital Rapids' Copper C2 is a significant step forward in bulk data delivery and file transfer, and we're pleased to be part of its technology preview at IBC," said DC Palter, Apposite President. "With its user-friendly GUI and traffic monitor, the Linktropy WAN Emulator makes it easy to demonstrate the performance benefits of Copper C2 to visitors at IBC and other trade shows."

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For a demonstration of Copper C2 using the Linktropy WAN emulator, please visit the Digital Rapids booth (7.641) at IBC, Sept. 7-11 at the RAI Conference Center in Amsterdam.

## **About Apposite Technologies**

Apposite Technologies makes WAN emulation easy by offering high-precision network emulation tools at reasonable prices. Apposite emphasizes ease-of-use so engineers spend time using the tools, not learning them. Apposite's Linktropy 4500 and Linktropy 7500 series WAN emulation appliances simulate bandwidth, latency, loss, congestion and other link impairments at up to 1 Gbps with fine-grained precision to provide accurate simulations of any type of wide-area network.

*Apposite Technologies – WAN Emulation Made Easy.*

For more information, visit [www.apposite-tech.com](http://www.apposite-tech.com).

## **About Digital Rapids Corporation**

Digital Rapids is a leading developer of professional hardware and software solutions for video ingest, encoding, transcoding, protection, streaming, and delivery. Digital Rapids offers solutions that scale from individual applications to enterprise and global workflows, with the proven expertise to help our customers maximize their productivity and the value of their content in the evolving digital media market. Digital Rapids products integrate seamlessly into new and existing post production, broadcast, institutional and media distribution environments, dramatically increasing the volume and quality of media produced while lowering overall costs. Digital Rapids Corporation is headquartered in Ontario, Canada with sales offices in the United States, the UK and Australia.

For more information, visit [www.digital-rapids.com](http://www.digital-rapids.com).

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